

# LET'S WORK TOGETHER

## STATISTICS

**36,000+**

Email subscribers

**60,000+**

Dating app users

**24,500+**

Social media followers

*Updated May 2023*

### Gender:

**53%**

Female

**47%**

Male

### Age:

**58%**

aged 18-34

**34%**

aged 35-54

**8%**

aged 55+

*Source: Google Analytics*

## ABOUT MELANIN MATCHMAKER

MM is a Culture-led dating app designed to help singles connect and find love. We've created a dating app which focuses, embraces and considers the different cultural nuances amongst men and women.

## ADVERTISING OPPORTUNITIES

- E-newsletter
- Dating app advertisement
- Social media campaign
- Published article

## PAST PARTNERS

**NHS**



**GOV.UK**

**Better  
Health**

every mind  
matters

**ENOUGH.**

Please get in touch for queries  
around working together.

[www.mmmeet.com](http://www.mmmeet.com)

[partnerships@mmmeet.com](mailto:partnerships@mmmeet.com)

